



Insuring
**Women's
Futures**
LIVE 2018

06 March 2018
London

 #IWFLive2018
insuringwomensfutures.co.uk



Let's have
**The Big
Conversation**

Big change means big conversation.
Together, we will change how the insurance and financial
planning profession understands and interacts with women
and girls as consumers and workplace colleagues.





CEO's foreword

Sian Fisher

You might not immediately associate the Chartered Insurance Institute with a “Happening” but that is just what this event is. We’re bringing together experts and innovators from the profession with members of the public, regulators and policymakers to share ideas on how we can improve resilience to risk in the UK.

I encourage anyone who believes we can do more to help consumers engage in a more positive, constructive relationship with the risks they face in life, to join the conversation and have your say.

The British public – men and women alike – are exposed to a wide variety of risks throughout life, but we have a protection gap: not all sections of society are equally protected. The insurance and financial planning profession has an opportunity to change its culture and approach to securing the financial future for all: improving engagement, improving trust and improving business.

IWF Live is part of the Chartered Insurance Institute's Insuring Futures initiative: established as part of our strategy to maintain our professional relevance to the next generation.

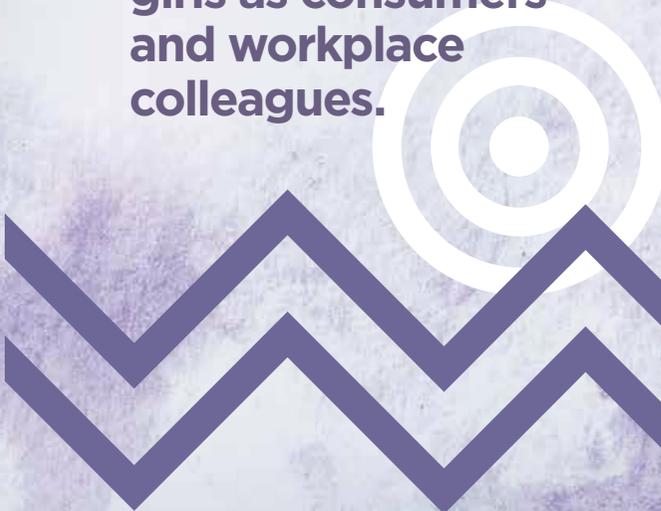
Representing half of society, we've begun with Insuring Women's Futures, the relationship with women and risk, how we engage with women in society, understand and help find solutions to their risks in life.

It's not about women standing up for women or men standing up for women. It's not just about diversity. It's about everyone standing up for improving risk resilience in society. So come along on 6th March and join the conversation and help make a real difference.

Sian Fisher BA (Hons) ACII
Chartered Insurance Practitioner
CEO, Chartered Insurance
Institute



Big change means big conversation. Together, we will change how the insurance and financial planning profession understands and interacts with girls as consumers and workplace colleagues.



Big change means big conversation

We're bringing together insurance and financial planning professionals and consumerist groups for an action-packed agenda which includes keynote speakers, lively panel discussions and interactive breakout sessions on the risks women face in life.

It's free to attend, with online registration to secure your place. Tickets are limited, with places offered on a first-come first-served basis.

Learn, network and collaborate. Be a part of the conversation.

Register
[insuringwomensfutures.co.uk/
events](http://insuringwomensfutures.co.uk/events)



On 06 March 2018, London will play host to Insuring Women's Futures LIVE 2018. Join us for The Big Conversation, a one day event of honest talking and collaboration.

Joining us on the day. Speakers and contributors from the following organisations:



- Ageas • AIG and g4g Design Hackathon
- Alzheimer's Society • Anthemis
- Boring Money • Capital Law • Chubb
- Close Brothers Financial Education
- Clyde & Co • daddyjobs.co.uk
- Direct Line Group • ELBA Eagles (East London Business Association)
- Emerald Life • Financial Conduct Authority
- Insurancewith • International Finance Corporation • iWIN
- LifeSearch • Lloyd's of London
- London Insurance Life
- London Market Group • Moneygirl
- MoneyHub • mummyjobs.co.uk
- PwC • Rainmaking Foundation
- Redleaf • RBS • Sainsbury's Bank
- Serenity • Spixii • TechMums • The TalentKeepers Specialists • Thornton Financial Planners • Women in Protection
- Zurich Life



YOUR HOST FOR THE DAY

ANGELA
LAMONT



Angela Lamont is a television and radio presenter, writer and conference host. Her area of speciality is IT and science. Known for quirky, science-with-a smile programmes, Angela presents complex subjects with a sense of humour and a down-to-earth style.

Graduating as a systems analyst, Angela entered industry and worked in IT. But her career path changed dramatically when she was selected to tour the country, presenting the prestigious Faraday Lecture. Her success resulted in her being offered a presenting job for the BBC.

Angela has gone on to make over a hundred appearances on television and radio. For the BBC she presented Science Fix, The Physical World and It'll Never Work. The latter won BAFTA and RTS Awards. For Channel Five, she presented The Fragile Planet. Her numerous radio credits include The Network, a series of techno-cultural programmes about how IT and the internet affect our culture.

DR SUE
BLACK



Recently named in the list of top 50 women in tech in Europe and nominated as the 119th most influential woman in the world, Sue is one of the leading tech personalities in the UK today. An award-winning computer scientist, radical thinker, social entrepreneur and public speaker Sue is well known for founding the high profile campaign to save Bletchley Park, much of which was realised through her use of social media, capitalising upon technology as a fitting continuation of Bletchley's technological legacy. Sue's book about the campaign Saving Bletchley Park, was one of the fastest crowdfunded book in history taking less than five days to be funded. It is on sale now.

Sue is a passionate advocate for women in tech, and has spent the last 20 years campaigning for more recognition and support for women in computing. This led to her founding BCSWomen, the UK's first online network for women in tech, and #techmums, a social enterprise which empowers mums and their families through technology. Sue recently appeared in the BBC Three documentary Girls Can Code, encouraging and mentoring young women into the tech industry.

Sue is also an academic with 20+ years' experience with more than 40 publications and a PhD in software engineering to her name.

In 2017, Sue received the Social Impact ABIE Award at The Grace Hopper Celebration in recognition of the positive impact her work is having on women, technology and society.

She was made an OBE in the New Year Honours list 2016 which was presented by HRH Prince Charles on May 20th 2016, and sits on the Government's new advisory board for improving digital services.

DAME INGA
BEALE



In 2014 Inga was appointed the first female chief executive officer in the 328-year history of Lloyd's - the world's specialist insurance market.

One of Inga's top priorities is the modernisation of the Lloyd's and London markets. This is a long-term programme that uses new technology and processes to improve the competitiveness of the market, while retaining the 'magic of Lloyd's - the relationship-based, face-to-face negotiations that are the bedrock of the market's success. Inga chairs the Target Operating Model (TOM) steering board which oversees the design and delivery of the modernisation programme.

Inga also sees diversity and inclusion as an important part of a modern marketplace. She is a founding member of the Insurance Supper Club, is a member of Women Corporate Directors and also the patron of Insuring Women's Futures. Inga is a driving force behind Dive In - the insurance industry's annual festival to celebrate diversity and inclusion - and was also the first woman to top the FT's LGBT business power list in 2015.

Prior to joining Lloyd's, Inga was the group chief executive officer at Canopus, a prominent Lloyd's managing agent, from 2012-2013.

Inga joined Zurich Insurance Group in 2008 as a member of the group management board in Zurich with responsibility for mergers and acquisitions, organisational transformation and internal consulting, before becoming global chief underwriting officer in 2009.

Inga is a member of the UK Government's Financial Services Trade and Investment Board and the London Mayor's Business Advisory Board.

Speaker biographies

For the first time, we're bringing together the insurance and financial planning profession and consumerist groups for a day of honest talking and collaboration.



Event agenda

Venue: The Mermaid, Puddle Dock, London EC4V 3DB
Date and time: 06 March 2018

08.15 - 09.15am Registration and meeting-up over breakfast

09.15 - 09.20am Let's get started!

Welcome from **Angela Lamont**, your host and award-winning broadcaster and presenter

09.20 - 09.30am Opening address

Dame Inga Beale, CEO of Lloyd's of London and Insuring Women's Futures Patron

09.30 - 09.45am #momentsthatmatter

Jane Portas, Women's Risks in Life lead, Partner PwC sets the scene for the day outlining the key themes arising from the IWF research into Women's risks in life

09.45 - 10.45am The good, the bad and the ugly of insurance and financial planning in the UK

A lively, straight-talking and informed review of how well (or not) our profession is currently addressing the needs of women. Our panelists combine passion and experience, bringing distinctive views on shared concerns. Get ready for directness, fresh thinking and new ideas facilitated by Jenifer Thomas of the Direct Line Group

Panelists:

Jane Portas *Women's Risks in Life lead, Partner PwC*
Sharon Sutton MD *Thornton Financial Planners and President, Personal Finance Society*
Karen Hogg *Head of Insurance, Sainsbury's Bank*
Abi Kolade *Community Lead, Moneygirl*
Sam Seaton *CEO, MoneyHub*

10.45 - 11.05am

Start the big conversations over tea & coffee with 'IWF Rapporteurs'

It's time for a day of honest talking and collaboration and this is your chance to have your say and help shape the future direction of the insurance and financial planning profession.

11.05 - 11.30am

Have your say - join the big conversation!

Angela Lamont helps us to get the Big Conversation really going in our first interactive feedback session where the viewpoints of the audience are shared and discussed by the IWF rapporteurs

11.30 - 11.50am

What is the regulator's role in insuring women's futures?

11.50 - 12.50pm

Making big change happen - the story of Techmums

Dr Sue Black - Founder of TechMums, shares the insights she's gained from her 20 years of campaigning for more recognition and support for women

12.50 - 1.45pm

Continue the big conversations over lunch with 'IWF rapporteurs'

1.45 - 3.15pm

Workshop breakouts

Choose from three workshop sessions...
Full session overview overpage.

Breakout 1:

What are the leadership and careers issues for women and how do we solve them?

Breakout 2:

How should we innovate to make the biggest difference?

Breakout 3:

Real life change makers and what we can learn from them.

3.15 - 3.45pm

Big conversations over tea

3.45 - 4.30pm

The big check-back: What's next?

Host **Angela Lamont** facilitates bringing together the long list of what you think are the must-do outcomes from Insuring Women's Futures Live. Come and set the Agenda - literally!

4.30 - 6.00pm

Not Ready to Leave?

Stay after the official end of the day, if you can, and join us for drinks until 6pm.

Workshop breakouts

Choose from three
workshop sessions...

BREAKOUT

1

What are the leadership and careers issues for women and how do we solve them?

Hosts: **Jo Hill** from The Financial Conduct Authority,
Rose St Louis representing Women in Protection

1.45-2.05pm: A point of view – the big issues

- **Jo Hill**, Director - Market Intelligence, Financial Conduct Authority
- **Rose St Louis**, Head of Partnerships Development, Zurich UK Life; Women in Protection
- **Cheney Hamilton**, Founder & MD, mummyjobs.co.uk & daddyjobs.co.uk
- **Emma Thompson**, Life Office Relationship Director, LifeSearch; Women in Protection
- **Heidi Watson**, Employment Partner, Clyde & Co
- **Jessica Chivers**, Founder & MD, The Talent Finders Specialists

2.05-2.20pm: ‘Why and how should the Insurance and Financial Planning profession participate in the ‘return to work revolution?’

Cheney Hamilton, Founder & MD,
mummyjobs.co.uk & daddyjobs.co.uk

2.20-2.35pm: ‘What do activists and change-agents from consumer groups and insurance or financial planning firms think the issues (and solutions) in work and pay are?’

Heidi Watson, Employment Partner, Clyde & Co

2.35-2.50pm: ‘Can Risk & Protection work as a career choice?’

Rose St Louis, Head of Partnerships Development, Zurich UK Life; Women in Protection

2.50-3.15pm: Have your say – what’s on your list for the big check back session?

Facilitated by the hosts

BREAKOUT

2

How should we innovate to make the biggest difference?

Hosts: **Helen White**, Independent Consumer & Change Consultant,
Ruth Polyblank, Head of SME & Digital from Chubb

1.45-2.05pm: What is the ‘Insuring Women’s Futures Market Taskforce’ and how will it change things?

Barbara Merry IWF Committee Member

2.05-2.20pm: ‘Dear Profession... How you get it wrong but could get it so right’

Holly Mackay, Founder & CEO Boring Money

2.20-3.00pm: How does insurance and financial planning need to innovate and what should be done?

- **Ruth Polyblank**, Head of SME & Digital, Chubb
- **Helen White**, Independent Consumer & Change Consultant
- **Elliott Biggs**, Strategic Development Director, Ageas
- **Holly Mackay**, Founder & CEO Boring Money
- **Tina Weeks**, Founder, Serenity
- **Heidi McCormack**, Founder & CEO, Emerald Life

3.00-3.15pm: Have your say – what’s on your list for the big check back session?

Facilitated by the hosts

BREAKOUT

3

Real life change makers and what we can learn from them.

Hosts: **Erica Young**, Anthemis,
Teresa Bentley from the London Market Group

Five real life examples of change within the sector and wider society, providing some inspiration for how you could make a difference in 2018.

1.45–2.00pm: Change-makers In Conversation

- **Erica Young**, Director, Anthemis
- **Teresa Bentley**, Senior Manager, London Market Group
- **Esther Dassanou**, Women & Insurance Lead, Gender Secretariat, IFC (International Finance Corporation)
- **Jeanette Makings**, Head of Financial Education, Close Brothers
- ... and the presenters from our five change-maker organisations; London Insurance Life, ELBA Eagles (East London Business Alliance), AIG and g4g Design Hackathon, Adapt Ready and the Rainmaking Foundation

2.00-2.10pm: London Insurance Life

2.10-2.20pm: ELBA Eagles

2.20-2.30pm: AIG & g4g Design Hackathon

2.30-2.40pm: Rainmaking Foundation

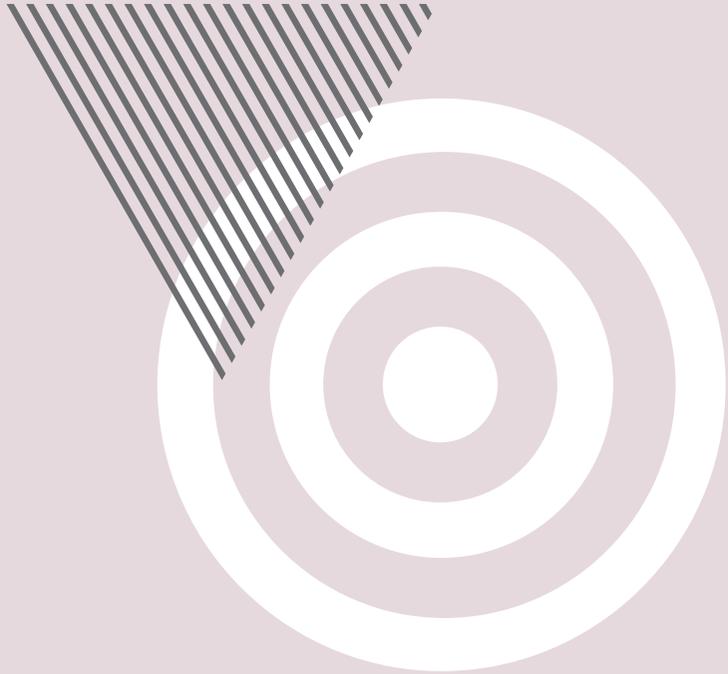
2.40-2.50pm: Adapt Ready

2.50-3.15pm: Have your say – what’s on your list for the big check back session?

Facilitated by the hosts



Be social and share with your network.
Involve them in The Big Conversation.
#IWFLive2018



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